

RESORT LIFE




WHITE SANDS
HOTEL & SPA

Construction Update

See page 13

ISSUE 13 AUGUST 2017



**Rob Jarrett
RECEIVES AWARD**

See page 2 for more



Olympic Swimming Pool
Page 4



**Partner Spotlight:
GRUPO SANJOSE**
Page 6-7



Sal Beach Soccer
Page 11

CONTENTS

- 2-3**
Rob Jarrett receives Second Class Merit Medal
- 4**
Olympic Swimming Pool
- 5**
The University of Cabo Verde inauguration
- 6-7**
Partnership Spotlight: GRUPO SANJOSE
- 8-9**
Summer on Sal Island
- 10**
Happy 6th Birthday to the MELIÁ Tortuga Beach Resort
- 11**
Sal Beach Soccer returns to Santa Maria
- 12-13**
Prime Minister visits White Sands Hotel & Spa
- 14-15**
Why Invest in White Sands Hotel & Spa?
- 16**
Investor Story
- 17**
European Expansion
- 18-19**
The Cape Verde Foundation

Read more on our blogs:

www.theresortgroupplc.com/blog
www.trg-property.com/latest-news

-  @theresortgroupplc
-  @theresortgroup
-  @theresortgroupplc

Rob Jarrett awarded highest honour of Merit Medal



Jorge Carlos Fonseca presents Rob Jarrett with the award

The President of the Republic of Cape Verde, Jorge Carlos Fonseca, has awarded founder and chief executive of The Resort Group PLC, Rob Jarrett, with a Second Class Merit Medal for his unwavering positive contribution and investment to the country.

Jarrett has been awarded the accolade for not only his contribution to the economic and social development of the country, but also the creation of hundreds of jobs.

The honour, which is one of the highest accolades awarded by the Government, formed part of independence celebrations that took place in Cape Verde yesterday as the archipelago

celebrated its independence from the Portuguese 42 years ago.

The Resort Group PLC is a world-class luxury Resort hospitality company specialising in developing and operating 5-star holiday Resorts and hotels. The Company has strategic partnerships with world leading hotels and tour operators, of which include TUI Travel, Melia Hotels International, Steigenberger Hotels and Resorts and Hilton Worldwide. In 2016, TRG opened Sal's first adult-only hotels, TUI Sensimar Cabo Verde and MELIÁ Liana Beach Resort & Spa – adding to the two existing Resorts in operation on the Island of Sal. TRG is directly responsible for employing more than 2,000

people and over 90 percent of these employees are Cape Verdean.

Since Jarrett has invested in developing Cape Verde, tourism figures have risen significantly. According to the National Statistics Institute in Cape Verde, foreign visitors to the archipelago have increased 13.6 percent in 2016, with tourists from the UK, Germany, Portugal and France choosing to spend the most time on the islands. Tourism represents 21 percent of the country's GDP and is one of the main sources of employment in the country.

Furthermore, in 2011 Jarrett established The Cape Verde Foundation to support and make a positive contribution to the people and local communities of Cape Verde.

Organised and managed by TRG staff across the Company, it is a group wide effort in social responsibility to help the local children of Cape Verde.

Joaquim Arena, culture advisor to the Presidency of the Republic, said: "The tourism sector has been and will be crucial for the economic development of Cape Verde. The continued investment and support from entrepreneurs such as Rob Jarrett is key to the continued success of Cape Verde as we look to firmly establish the country as a burgeoning tourist destination on the world stage."



This is the second time Jarrett has been awarded the Merit Medal. In September 2015, he was awarded the Merit Medal for tourism by the Municipality of Sal in Cape Verde. The honour recognised Rob's positive contribution to tourist development on the Island of Sal.

Rob Jarrett added: "I am deeply humbled to receive such a prestigious award. The Resort Group PLC is committed to developing Cape Verde as a successful tourist destination whilst maintaining Cape Verde's culture, improving infrastructure and supporting its local people by offering new opportunities and sources of employment."

Cape Verde is a beautiful country, home to passionate people and I have been privileged over the years to meet wonderful friends and colleagues who share in this vision."

The decoration ceremony took place at the Presidential Palace, in Praia, on July 5th and is awarded by the highest magistrate in the country. The 5th July marks Cape Verde's independence from Portugal in 1975.

JazzSal Live Concert 2017



Image credit: Câmara Municipal do Sal

The second annual JazzSal Live Concert was held on July 8, 2017 from 9pm, in Praça Marcelo Leitão, Santa Maria with the stage set in the centre of the square.

In line with last year, the stage had an incredible 360 degrees of view, with the audience sitting around it.

Cape Verde has a great range of musicians, instrumentalists and vocalists who are mainly self-taught with amateur but amazing knowledge of music. Many are also visiting the Island from elsewhere to join in the musical festivities and add a different sound.

The Lagos Jazz Series Quintet from Nigeria is formed of young university students. Currently studying music, the group also act as baseband in the Lagos Jazz Series event, held every year in Lagos, Nigeria.

The Resort Group PLC frequently supports local culture and events, and as such, contributed to the event by providing accommodation for the band while they performed in the concert.

A pleasant evening was marked by the great music and incredible performances from talented local, national and international musicians. The Lagos Jazz Quintet finished the night with flourish for the gathered audience, which included the public, honoured guests and tourists.

Olympic Swimming Pool to open on Sal

Just under a year ago, The Resort Group PLC was proud to open the Acadêmico Football School at a ceremony that marked a new beginning for sport on the Island. The event, which took place on 15th July at the stadium itself, included a tour and a musical performance by local artists.

The synthetic grass field, large auditorium and multipurpose hall included in the Academy, alongside the Group's sponsorship of the local football team, have contributed significantly to the sustainability project focused on Sal's capital, Espargos. It was the first venture for CEO and Founder, Rob Jarrett, and it has proven not to be the last.

Two new expansion projects are now in construction, one of which will see a semi-Olympic pool formed of 6 tracks and the other with 5 tracks. The plans also include accommodation for 30 athletes, including two suites, a bar and a restaurant.

The laying of the first stone took place on 23rd June with important figures from Cape Verde's government taking part. After which, the dignitaries and guests made their way to the Football School's auditorium for speeches by the Minister of Sport, Elisio Freire; the Mayor of Sal, Júlio Lopes; and Carlos Moniz, President of the Academy.

Local news channel RTC followed the story as an exciting new development in sport for Sal Island and captured the first stone being laid as well as the ceremony.

The Resort Group PLC is committed to its involvement in the project, with three years of guaranteed financial support in its position as an important Sponsor of the Academy.



Rob Jarrett tours the Acadêmico Football School with government officials

The University of Cabo Verde Inauguration

Although the University of Cabo Verde Business and Governance School started opening its doors to students as soon as the building was ready, to maximise its potential for learning, Friday 26th May saw its official inauguration.

The launch unveiled twelve classrooms, a new sports ground, laboratories, cafeteria, amphitheatre and a library in the new school. Appearing together for the special event at the School of Business and Governance at the Palmarejo Campus, was Cape Verdean Prime Minister, Dr. Ulisses Correia e Silva and CEO of The Resort Group PLC, Rob Jarrett. The Minister of Education, Dr. Maritza Rosabal, the University of Cabo Verde Dean, Professor Judite Medina do Nascimento, members of the pastoral team, staff, teachers, students, former students and representatives of various institutions also attended the inauguration.

The day began with an official ceremony, at which the Prime Minister and Mr Jarrett revealed a new plaque for the school, representing their partnership with The Resort Group PLC, to enthusiastic applause.

This was followed by a tour of the new, modernised space, including a trip through the classrooms with their updated equipment and a visit to the training room for executives on the first floor – designed to help managers and business students prepare for their contribution to the growth and development of the country.

Moving to the auditorium of the new Business and Governance School, the attendees began with the signing of the co-operation protocol between the University of Cabo Verde and The Resort Group PLC, a formality completed by the University of Cabo Verde's Rector and Rob Jarrett. The agreement sets in place a solid partnership, ensuring improved living conditions for the academic community, including creating



a canteen service, short and medium-term training courses aimed at retaining staff for the Resorts, joint research, provision of expert advice, document sharing, and the hosting of curricular interns in the Group's Resorts. Although conditions are still in negotiation, The Resort Group PLC is also expected to provide 20 scholarships a year for the next five years, to help young adults in the local community further their education. Rob Jarrett commented on the Group's "participation in the development process of the country", adding "we are very proud to be involved in the opening and to be able to announce these grants for students."

One such undergraduate was there to represent the new Business and Governance students and Eliandra Varela started the speeches with some appreciative words about the new building, explaining that it "will undoubtedly bring better conditions for us." Afterwards, the President of the School, Dr. Jorge Dias, thanked The Resort

Group PLC for what he called "a comfortable and dignified installation" and took advantage of the moment to present other successful partnerships with the government.

"We have here an example of a true partner in Cape Verde," explained the Dean of the University, noting that the partnership had almost doubled the campus, with capacity going from 700 to 1,500 students thanks to a "joint effort between the previous government of Cape Verde and the present one, The Resort Group PLC and its president" – who the Dean called "more than an investor". The Prime Minister went on to say that the Group had a "vision" beyond investing in the Resorts, going the extra mile to align interests with the Government to further the country's progress. He explained that the "school is developing courses in areas that we consider to be core to development," bringing attention to the management and governance disciplines already being taught.



Rob Jarrett meets Professor Judite Medina do Nascimento and Dr. Maritza Rosabal



Dr. Ulisses Correia e Silva and Professor Judite Medina do Nascimento

PARTNER SPOTLIGHT: GRUPO SANJOSE

As construction continues on White Sands Hotel & Spa, we turn the spotlight on our construction partners – GRUPO SANJOSE.



Central services building in the City of Culture, Galicia



As construction continues on White Sands Hotel & Spa, we turn the spotlight on our construction partners – GRUPO SANJOSE. The experienced company is highly trusted within the industry, with major projects under their belt and an ongoing working relationship with The Resort Group PLC.

Based in the Portugal headquarters, Joaquim Morgado, the Director of International and Special Projects, took time out of his busy schedule to talk to us about the Group that has built all of our 5-star Resorts so far.

1. How long have The Resort Group PLC worked with SANJOSE?

Our partnership began in 2008, with the negotiations for the construction of MELIÁ Dunas Beach Resort & Spa and MELIÁ Tortuga Beach Resort. We signed the contract for the construction of MELIÁ Tortuga first, in December 2008, with works starting on-site in May 2009.

2. What are your most notable projects aside from The Resort Group PLC?

It's not easy to choose between thousands of projects! The recent Louvre Abu Dhabi Museum with its complex lace dome roof is certainly one of them, for many reasons. When it comes to dimension and complexity, it has to be the Al Ain Hospital (under construction, 315.000m² built surface, 719 beds) for its integrated medical offering and the Central University Hospital of Asturias, in terms of scale and possible future buildings (298.147m² built surface, 1039 beds). Our high-status builds include the extension of the Prado Museum, Madrid in 2016, the central services building in the City of Culture, Galicia, at the Mount Gaiás site in Santiago de Compostela and the extensive restoration of the famous opera house, the Colon Theatre in Buenos Aires, Argentina. Within the hotel industry, we've done the 5* Urban Luxury Hotel in Madrid and the 5* Martinhal Beach Resort & Spa in Sagres, Portugal.

3. How many people do you employ?

GRUPO SANJOSE uses a large number of subcontractors and other collaborators, on each project, in every country, at any given time – so it's not an exact science. Taking this into account, the number of employees across management, engineering, finance, coordination of the works and other operations is approximately 2,125.

4. Which is your favourite development by The Resort Group PLC?

Each one has its particular characteristics, but we would say MELIÁ Liana Beach Resort & Spa.

5. What difficulties do you face on Sal Island and how do you solve them?

Essentially, it comes down to the logistics. Almost everything has to be imported, shipped and passed through the customs process. This requires an important planning process for everything, which means thinking about many elements two or three months in advance.

6. How would you describe the current Resorts?

All three Resorts are of a very high quality. We work alongside The Resort Group PLC to ensure only the best materials and methods are used. It is a process that means we can be confident that the final product has a superior finish that will last for years to come.

7. How does building on Boa Vista differ from Sal Island?

It is more difficult to work in Boa Vista because it is not as developed as Sal in general. This means infrastructures, manpower, access to water and energy are still evolving. We have to be self-sufficient in a lot of things but the Island is changing all the time.

8. What is the most exciting part of White Sands to see come to life?

The architecture, as well as the amazing view and beach, of course. White Sands Hotel & Spa will be like an amphitheater looking out on to one of the best beaches in Cape Verde.



Louvre Abu Dhabi Museum



Urban Luxury Hotel in Madrid



The Colon Theatre in Buenos Aires, Argentina



Louvre Abu Dhabi Museum

SUMMER ON SAL ISLAND

Are you heading to the perennially sunny Island of Sal soon? There's so much to see and do in the summer months on Cape Verde's tourist hotspot.



Bikini Beach Club



While some call it a place of eternal sun, there are actually two seasons in Cape Verde. Namely, the Tempo das Brisas from October to mid-July and the Tempo das Chuvas from August to September.

As they are virtually unrecognisable to visitors, tour operators tend to stick to the traditional four seasons that are so clearly distinguishable when you venture further away from the Equator. So, what should you expect from Sal during the hazy Summer months that Cape Verdeans consider the low season?

There are a variety of activities that peak during this time of the year. Diving and snorkelling are at their best, as conditions clear and a variety of incredible fish and sea life make their way to the reefs around the Island.

In the late Summer months, you can expect to see everything from sting rays, morays, manta rays, barracudas and sometimes even sand or tiger sharks.



If you're interested in sea life, now is also the time to spot whales and dolphins just off the coast of Sal – you can take a boat out into the Atlantic to see them in their natural habitat. Loggerhead turtles are also known for nesting and laying their eggs on the sandy beaches of Sal, as well as other Islands, primarily in July, August and September. Guided tours are available and they also help to preserve and protect the eggs by sticking to a strict protocol.

Although not at its best at this time of year, Sal still enjoys conditions suited to adventurous kite and wind-surfing, conditions that are far greater than elsewhere. It's exactly why Cape Verde, and Sal Island in particular, is world-famous for watersports.

Lastly, game fishing also sees an improvement during the season, with great conditions for deep sea fishing and an abundance of Yellow Fin Tuna, Sailfish and the famous Blue Marlin. Guests can take advantage of a range of packages available through Thomson or their tour operator.



For those who enjoy a more relaxed approach to their Summer holiday, Sal also offers a blissful, chilled-out experience at Bikini Beach Club.

A place to soak up the sunny feeling of the Island away from your all-inclusive Resort, you can enjoy the sunset in a unique setting and drinks that carry on into the evening.

If you're searching for that perfect Summer look, the expert team at the Boutiques can help you add a little glamour for the evening or throw in some classic Cape Verdean colour to your outfit. You can find them on MELIÁ Tortuga Beach Resort, MELIÁ Dunas Beach Resort & Spa, and MELIÁ Llana Beach Resort & Spa.



Happy 6th Birthday to MELIÁ Tortuga Beach Resort



launched the MELIÁ Tortuga Beach Resort in style and with Dunas Beach Resort & Spa already under construction, it was a year of success for the Group.

The next two years saw huge growth for the Resort, with occupancy rates climbing, tourism booming and a new online presence bringing the future of overseas property investment to Cape Verde. As 2014 came around, its popularity was at an all-time high with celebrities flocking to Sal Island and our luxury Resort. Visitors also reached half a million in 2014, an incredible feat in just three short years.

The MELIÁ Tortuga Beach Resort continued to evolve over the years and even when the new MELIÁ Dunas Beach Resort & Spa, our next development, opened nearby, it maintained excellent occupancy rates and glowing reviews from guests.

“The staff were truly amazing and made the experience even better, always smiling and really helpful. The resort itself has a lot to offer, not just for adults but for children also. Entertainment in the evenings was really good and fun to watch. Have to say I ate like a king, there was so much food with a great selection to choose from.”

Lewis T, June 2017 | TripAdvisor

In a sign of how adept the Resort is at always adapting to its' ever-growing base of loyal holidaymakers, it retained its quiet, relaxed charm while expanding with a new Boutique in the heart of the complex to cater for holiday shoppers. The Group didn't stop there, investing a further £1.5 million into Waterside, Spices, the new Champagne bar, Spa and offices, as well as IT systems, energy upgrades, new furniture, outdoor improvements and Bali beds for the beach. In 2016, we were thrilled to accept the Luxury Hotel Group of the Year 2016 from the respected Luxury Travels Awards and more recently, the Resort was awarded the Travelife Gold Certification to commend its extensive sustainability efforts.



Popular as ever, our sixth year since opening has offered the same level of luxury and indulgence as it did when it launched. Perhaps even more, with a wider variety of shops, highly experienced hospitality staff and a new club, Bikini Beach, open nearby for a change of scenery, our first Resort has gone from strength to strength.

Sal Beach Soccer returns to Santa Maria

The beach was full of spectators as the teams took to the sands to commence this year's Sal Beach Soccer.

Held between the 19th and 21st May, the Island of Sal hosted the second edition of the sports event, which is promoted by the Chamber of Tourism, in partnership with Beach Soccer World Wide and FIFA.

In 2016, the inaugural event involved 50 people, 63 athletes, 47 goals, 23 sponsors and 371 hotel nights. And just like last year, the competition consisted of four teams: Cape Verde, Portugal, England and Germany. The listing had changed slightly, with Germany debuting in the competition due to the absence of the Spanish team.

The Resort Group PLC was happy to sponsor the Sal Beach Soccer Cup 2017, providing the Cape Verde and England Team with accommodation during the tournament.

Last year, approximately 6,000 people passed through the pop-up stadium that hosts the event so expectations were high for this year's audience numbers. The competition took place

over three exciting days on the beach of Santa Maria with three games played over the 15 hours. It is played as an all-against-all system so at the end of all the matches, the title was rewarded to the team that obtained the most points. This year, the Sal Beach Soccer Cup also had a competition for players with cerebral palsy, played on the morning of the 20th and 21st of May – the first time this has been included.

Portugal was the favourite in the run-up, having won the trophy in the first event. It was a safe bet as the Portuguese team closed their Sal Beach Soccer Cup campaign with a convincing 12-3 win against host country Cape Verde on Sunday. Meanwhile, England pipped Germany to second place with a 3-1 win, after coming from behind with three impressive goals.



The Portuguese team win the tournament

The Sal Beach Soccer Cup is an excellent opportunity to encourage beach soccer in Cape Verde, but it also serves to promote the Island as a tourist destination.

It was attended by many dignitaries of the Island as well as VIP guests, including CEO of The Resort Group PLC, Rob Jarrett; Minister of Sport, Fernando Elisio Freiere; Kite Surfing Champion, Mitu Monteiro; General Director of Tourism, Carlos Dos Anjos and the Mayor of Sal Island. The international press gives special attention to the event, not only for the games themselves but also highlighting the Island's touristic value. Further to that, the event was broadcast in more than 80 countries in Europe, Africa and Asia with a maximum reach of 300 million viewers.



German players gearing up for a game



6 Month Celebrations at TUI Sensimar Cabo Verde

On Sunday 18th June, the Hotel Guests and the Staff celebrated 6 months of the opening of TUI SENSIMAR Cabo Verde together with a symbolic tree planting followed by a cocktail at the Bellini Bar.



Photo Credit: Belvu Photography

PRIME MINISTER VISITS WHITE SANDS HOTEL & SPA

The Prime Minister of Cape Verde recently made an official visit to Boa Vista Island for three days of fact-finding around its latest public and private enterprises.



White Sands Hotel & Spa CGI's



Rob Jarrett with the Prime Minister, Minister of Infrastructures, Land Planning and Housing and Minister of Internal Affairs.

Prime Minister Ulisses Correia e Silva visited a variety of institutions, some still under construction, with the main aim of discovering their constraints, challenges and perspectives.

This is a new model of governance for the country, following last year's election, in which the State plays a major role in these business partnerships, acting both as regulator and promoter of private initiative and civil society organisations.

The Prime Minister is keen to be a part of this process across all areas, "The Government are present in all the islands of the country, developing partnerships and defining solutions as Boia Vista following the completion of MELIÁ Llana Beach Resort & Spa and the University of Cabo Verde. This is an essential part of such a large Resort, with 835 luxurious properties, including duplex and penthouse hotel suites and a range of private villas, there will be a variety of high quality facilities available to our 5-star guests."



Sands Hotel & Spa at Santa Monica beach. Representing the archipelago's government at the event was Prime Minister, Ulisses Correia Silva, Minister of Infrastructures, Land Planning and Housing, Eunice Andrade da Silva Spencer Lopes and Minister of Internal Affairs, Paulo Rocha. Also in attendance was CEO of Cape Verde Investment, Ana Barber and, for a local perspective, Mayor of the City Hall of Boa Vista, Mr. José Luis dos Santos.

CEO of The Resort Group PLC, Rob Jarrett, led the tour group, showing them just how much the development has progressed in the last few months. In particular, the commercial elements of the Resort, which have evolved exceptionally quickly as more construction focused on Boa Vista following the completion of MELIÁ Llana Beach Resort & Spa and the University of Cabo Verde. This is an essential part of such a large Resort, with 835 luxurious properties, including duplex and penthouse hotel suites and a range of private villas, there will be a variety of high quality facilities available to our 5-star guests.



White Sands Hotel & Spa July Construction Update



Why Invest in White Sands Hotel & Spa?

Situated on the glorious sun-soaked Boa Vista Island in Cape Verde, The Resort Group PLC's latest development is advancing at a good pace, well on-schedule to open its doors in the latter months of 2018.

With tourism steeply on the rise as hundreds of thousands of holidaymakers are attracted to the country's golden beaches and turquoise shores every year, Cape Verde is fast becoming a hotspot for overseas property investment.

As investors look for high rental yields and great capital growth opportunities, the added advantage of owning their own holiday home in one of the most beautiful locations in the world is proving all but irresistible for many, and we've got four reasons why the White Sands Hotel & Spa is the perfect investment for you.



1. Excellent Child-friendly Facilities

When you bring your family to stay in your 5-star property, you will all be able to have fun together in a welcoming family-oriented atmosphere.

The Resort features a kid's club, adventure playground and baby pools, and with the water sports centre, tennis courts and beach ball courts all on-site, your holidays are set to be jam-packed with activities and entertainment that will make every visit to Cape Verde a fun-filled joy to remember.



2. Six Swimming Pools and Poolside Eateries

One of the main reasons that you want to holiday at a luxurious 5-star Resort is to enjoy the ultimate in relaxation – and that means you shouldn't have

to get out of the pool to get a drink at the bar. The swimming pools at the White Sands Hotel & Spa all enable easy access to cold brews and tropical beverages with swim-up bars – and with a host of poolside eateries to choose from, your holidays are set to embody luxury at its finest.



3. All-Inclusive Packages with Six Restaurants to Choose From

Even the fussiest eaters need not worry about finding a delicious meal at the White Sands Hotel & Spa. With six restaurants to choose from, there's something for everyone, and you can be sure that your kids will be well-fed and well catered for during your stay. The purchase of an all-inclusive wristband opens up complete access to all the additional 5-star facilities that the Resort has to offer, though multiple packages are available which enable you to upgrade and personalise your stay at any time.



4. Educational Wildlife Experiences

The waters around Cape Verde – and the Island of Boa Vista in particular – are a breeding ground for one of the world's most magnificent water mammals: humpback whales. Dolphins, too, can be seen, as can sea turtles – in the summer months, loggerhead turtles make their nests on the Boa Vista shores, with night walks available so you can come and see these ancient, beautiful creatures up-close for yourself.



If you're considering an investment, with the wide range of properties available at the White Sands Hotel & Spa – not to mention the host of 5-star luxury facilities that The Resort Group PLC's Resorts are renowned for – it's of course imperative for investors to acquaint themselves with as much information as possible before making a purchase decision.

And what better way to do that than with a "try before you buy" Inspection Tour? Where you will visit the tropical Islands of Cape Verde and discover for yourself why our Resorts present such an ideal opportunity for investment.

Our Inspection Tours allow you and one guest to stay at one of The Resort Group PLC's luxury Resorts and receive the full VIP treatment, including hotel transfers and return flights from the UK. They present a fantastic opportunity to not only explore our developments, but also to discover unique beauty of Cape Verde, and realise for yourself what it is that is transforming the Islands into one of the most popular tourist destinations in the world right now.

The Resort Group PLC is committed to ensuring that our investors are equipped with all the information they need to make the investing process as smooth and as painless as possible. An all-inclusive trip to Cape Verde is a big part of that commitment, but we also know that you will have plenty of questions that you will want to ask us while you're here, but what are the most important ones to ask?

1. What Types of Property Are Available to Me?

There is a total of 835 5-star properties available to investors. These include a range of private villas – which sit nearest to the beach – and a number of duplex and penthouse hotel suites. On your Inspection Tour, you will see that the construction of the apartment blocks in which these properties reside are already well underway. You will also be able to see how the Resort will be split into adult-only and family sections – something that we very deliberately engineered into the design of the Resort to ensure that we will be able to provide tailored guest experiences for everyone who comes to stay at the White Sands Hotel & Spa.

2. What Additional Facilities Are There on Site?

The Resort Group PLC always places huge emphasis on creating luxurious guest experiences when constructing Resorts and the White Sands Hotel & Spa is no different. The Resort will host an impressive range of fine-dining restaurants, as well as a deluxe champagne bar, sports bar, and a number of relaxed lobby bars to cater for all occasions and all types of guest.

The relaxing YHI Spa experience will offer the perfect facilities for guests to get themselves pampered, as well as being a place to wind down after a rigorous session on the tennis courts, or in the fully-equipped fitness and water-sports centres.

There is also an exclusive area of the Hotel, which will provide additional luxury and personalised experiences for guests wanting a little extra during their stay.

3. How Many Visitors Do You Expect to Stay in a Given Year?

Cape Verde has had tourist numbers increase 115% year-on-year since 2000, which has led to the World Travel and Tourism Council (WTTC) naming it as one of the world's top 10 countries for tourism growth between now and 2024. Indeed, the organisation's most recent report – 'Travel & Tourism: Economic Impact 2017, Cape Verde' – forecasts that the Islands will welcome some 578,000 international tourist arrivals in 2017. This figure will rise to 728,000 by 2027, an increase of 26%.

To ensure that these visitors will stay at the Resorts you invest in, The Resort Group PLC has secured a major commercial agreement with a world-leading travel company, which guarantees the delivery of nearly one million new customers to our Resorts over the next three years. This equates to approximately 325,000 guests visiting our Resorts every year.

4. What Management Options Are Available?

The Resort Group PLC offers a number of management options for investors in White Sands Hotel & Spa, each uniquely tailored to suit different needs and requirements.



Lifestyle Purchase

Lifestyle purchases are available for those who have always dreamed of owning their own holiday home in the sun, and come with all the benefits you'd expect from owning a property at a world-renowned luxury Resort.

Independent Rental

For those wanting to self-manage their property and retain complete control over rates and availability, the independent rental option is available to investors purchasing a property at White Sands Hotel & Spa.

Hotel Managed Programme

The Resort Group PLC offers a complete management package for investors. We will handle all bookings, cleaning and maintenance, leaving you to simply sit back and enjoy regular rental returns, with the option to stay at your luxury property for up to 5 weeks every year.

We take a contribution for the trip before you commit to investment, but should you wish to proceed with the purchase, all fees paid will be deducted from your first deposit payment. This enables you to "try before you buy", and gives you the confidence that investing in a property at the White Sands Hotel & Spa with The Resort Group PLC is a sound decision.

Investor Stories

What do our investors have to say in their own words?



Ian Wheadon

What first attracted you to Cape Verde?

I think the main attraction was that it is relatively unspoiled, which makes a pleasant change from places like Spain with all their English bars and souvenir shops. The climate is also attractive with a comfortable range of 25-28°C and no rain.

Had you visited Cape Verde previously?

I had never visited Cape Verde previously and until my involvement with the Resort Group PLC, had not really noticed its existence. It is a hidden gem, which appears to be increasing in popularity as a great alternative to Europe and the Canaries but only a couple of hours further away.

Was that on one of our Inspection Tours?

No, I had already invested in bonds and two property investments prior to my visit. The visit was ideal for us to see the Resort and the Island for ourselves and get a first-hand idea of where our investments lay.

How did The Resort Group PLC look after you?

We had a great time. It was relaxing and ideal for a break away from our busy lives. I didn't really have any contact with the Resort Group PLC until later into our holiday when I asked Richard Moore if there were any companies he would recommend for an island tour to see more of the local culture. He put us in the hands of Eneida Tavares who kindly booked us a tour with Eagle Tours.

Did you look at a series of different properties before you made your final decision?

Richard presented White Sands Hotel & Spa to us and we liked what we saw so were happy to invest without seeing anywhere else.

What made you choose this investment over other options?

The returns were much better than we were getting with our ISA and other investments we looked at and we felt this was the best option to make our money work for us.

What was the process to invest?

It was simple, we closed our ISAs and invested by bank transfer.

What is your favourite thing about the Resort and what is the best activity?

My favourite thing was the relaxed atmosphere. One of the sayings around the island is 'No Stress' and this is certainly the case. My favourite activity was being inactive and relaxing in the sunshine with a drink and good company.

What is your favourite thing to do on Sal Island?

The island tour was great. We visited various places such as Palmeira to see the fisherman bringing the fish into market for the locals to buy, the salt mines, the desert mirage, walking out to see the sharks and seeing the real Sal with a visit and lunch at Espargos.

Take us through your perfect day at the MELIÁ Dunas Beach Resort & Spa.

Wake up when we wanted to rather than when we had to. Down to the Aqua for breakfast with some friendly banter with the staff. Then a walk along the beach to walk off breakfast. We then wandered back to the Gabi bar for a coffee and a relax in the sunshine. After a light lunch, we would spend the afternoon by the pool or taking a walk to the other side of the resort. We would have dinner at one of the various choices of restaurants then we liked to head for the Odyssey bar to have a drink and listen to the live music or take a walk down to the amphitheatre to see one of the shows.



What are the advantages of investing with The Resort Group PLC?

It's a good return on our investment. Backed by a number of well-known stable companies giving us confidence that our money is invested wisely.

What are the advantages of investing in Cape Verde compared to other overseas places?

It is a growing economy and is becoming more popular as a destination from various parts of the globe. This again gives more confidence in the returns on occupancy.

What were your experiences with The Resort Group PLC?

Everything was handled efficiently and in a friendly manner from start to finish. If ever I had a question, the answer would come quickly and fully explained. Payments are always on time and there are more opportunities available if we wish to invest further.

What piece of advice would you give to future investors?

I have worked in the airline industry for 35 years, including 15 years with Britannia Airways. This combined with involvement by the Meliá Group should give you the confidence to invest.

If you could describe Cape Verde in 5 words, what would they be?

Friendly, relaxed, unspoiled, warm and inviting.



European expansion

The Resort Group PLC is always looking for new opportunities so it's no surprise that our successful business model has made its way to new areas of interest recently.

Although based between headquarters in Gibraltar and an office in the UK, such was the interest in other parts of Europe, the Group are now established in the Czech Republic and have recently launched an operational centre in Portugal. This coincides with our timely launch of the Property Investment by The Resort Group website in four new languages – Portuguese, German, Spanish and French – to accommodate the added interest.



In fact, The Resort Group Central & Eastern Europe have just celebrated their one year anniversary – a measure of their success in the Eastern European market. An exclusive event, held on the 10th May, offered clients, business partners and agents a chance to raise a toast to the hard work of the Czech operation. After a quick round of pictures taken at The Resort Group PLC head office, a champagne reception welcomed guests to the Consulate Office of Cape Verde on Praha-1. The Camous House Band, played live Portuguese music throughout the evening and Michlousky, a leading Czech winery, provided a selection of red and white wines for tasting at the event.



Vladimir Trkal, Lenka Hochman, David Dumble, Pierre-Phillippe Möller and Tomas Cervinka

The honorary consul of Cape Verde, Mr. Vladimir Trkal, opened the evening with a welcome speech, stating "the consulate is happy to have such a strong partner helping them to promote Cape Verde in the Czech Republic." He also mentioned the familiar faces amongst the guests, many of which are now investors in the beautiful Cape Verde and our luxurious Resort properties. Speaking of the continued growth in Cape Verde, with support from the Czech Republic, as well as a general update on their highly successful year, the presentation from Pierre-Philippe Möller highlighted just how far the international office has come. In fact, the head of the office took the opportunity to announce two brand new products; the golden visa program and the Partial Property Ownership were both well received by the crowd. Mr Möller spoke later of the "fantastic year we've had. With such incredible sales in the last 12 months, the team is very much looking to the new year and new opportunities".

Afterwards, The Resort Group PLC International Sales Director, David Dumble, took to the stage to congratulate the team on a fantastic 12 months of trading, with new business and distribution growing rapidly in the area.

"It's a great success story for the Group and we are grateful for the pleasant and positive co-operation we've had. I have every confidence in the Czech Republic team given the tremendous progress we've seen."

With the Czech office doing so well, it seemed a natural next step to look to new areas to discover a fresh audience of engaged investors – as such, the Group has now established an office in Portugal, alongside some of our successful investor partnerships.

As an extension of The Resort Group PLC, we are excited to welcome them into team, offering their clients our 5-star luxury overseas property investments.

As part of this, we arranged an inspection tour to the Island and attendee, Century 21 broker Daniel Gil, commented "Three full days of getting to know all the company has to offer cemented my assurance that this is a solid, practically risk-free investment." It was quite the experience, although one all investors can take advantage of, as a team comprised of owners of agencies alongside consultants travelled to Boa Vista Island to visit White Sands Hotel & Spa.

Their response was unanimously positive, "Located on the beautiful beach of Santa Monica, just 20 minutes from the International Airport of Boa Vista, this Resort has a prime location. With a view over the entire length of the beach, you can see the 18 km of white sand and blue sea from all points of the Resort."

Cape Verde Foundation update



The Resort Group raise money for the Foundation

The Resort Group's offices have long been known for their willingness to get involved to fundraise for the Foundation and their generosity when it comes to donations, and this shows no sign of slowing down.

The team have always been front and centre to help raise money for the underprivileged children of Cape Verde, ensuring they have food to eat and clothes on their back, as well as supporting the orphanages and schools on the island. They make a contribution throughout the year by donating £1 for dress down Fridays and annually with the Christmas shoe boxes so we would like to thank them for all their hard work so far. But they're always looking to do more! This year, each department has been set a task to raise as much money as possible and only one team can take the winners crown by raising the most!

It could be anything from coffee mornings, selling cakes and drinks, a car wash, a charity raffle, the possibilities are endless and they can do whatever they want to raise as much money as possible.

Each department will have a whole month each to make a difference, whether it's something daily, like a tuck shop, weekly, such as coffee morning, or one big event on a chosen day of the month.



Thanks for The Resort Group's continued support and in the meantime, take a look on the news page on our site for everything the team have done previously.



The winning team will be crowned in November so watch this space...

Summer School returns to Cape Verde

Last year's event, which took place during July at the School of Espargos, was so popular that it had barely finished before the plans to repeat the initiative and to increase the number of classes had already begun. On the back of its success, GPA will come to the Island of Sal once again this year, and in partnership with the Cape Verde Foundation and the local schools of Espargos, will put on another Summer School for the local children during the holiday period. The Summer School, which

is going to teach children of all ages a higher level of learning, will take place between the 22nd July and the 5th August.

GPA takes care of all the preparation and organisation of the Summer School, with the instructors coming from their Lisbon office – specifically four lawyers who volunteered to give English lessons to the local children. In the same manner as last year, the Cape Verde Foundation, in association with The Resort Group PLC, will offer accommodation to the four generous lawyers.

We will be providing them with complimentary accommodation in the MELIÁ Dunas Beach Resort & Spa as support from the Foundation.



Football Kits delivered to the children of Sal Island

The Cape Verde Foundation recently helped long-term supporters Kevin Thornton, Chanelle Ruddock and Stuart Campbell donate sports equipment to Espargos schools. The team set about collecting the donations back in the UK, with the kits made up of various sweaters, shorts, clothing, training balls and gloves. Kevin and Stuart spent a good deal of time collecting this equipment and were both excited to finally be able to offer them to the Sal Island schools.

Taking time out of their busy day with the children, they were happy to speak about their important work with the Foundation, with Stuart explaining; "We have been coming here on holiday and wanted to give back with something concrete to the community. With the help of our friends and family, as well as the internet and social media, we were able to collect these kits – it was great to see that people from different regions of the UK wanted to help. We managed to collect quite a bit and it's fantastic to offer it to those who need it."

Kevin added; "We have always come to Cape Verde so we always wanted to help by bringing something to the community through charity. We got to meet a lot of people because everyone wanted to help and it's because all of them that we are here today to make this charitable donation."

Always attentive to the welfare of the local children, The Cape Verde Foundation's

President was pleased to see this project highlight the needs of schoolchildren on the Island. "Kevin Thornton and Stuart Campbell have long been friends of the Foundation. They helped with the collection of these kits and equipment so we were more than happy to help distribute them to these schools."

The gesture was very much appreciated by the New School (or Escola Nova) and their students, and the team were thanked by the Manager, Sidney Mendes, for their efforts. Mr Mendes commented "Thank you to the Foundation for this help, bearing in mind that the school is now very well equipped because we have several sporting activities in which we can participate with greater identification."

After the team had equipped Escola Nova, which has approximately 1,200 students, the same gesture was extended to the school of Pretoria where they were just as gratefully received by their 850 students.

Flora and Fauna at the Viveiro Botanical Gardens

The Cape Verde Foundation sponsored a study visit to the Viveiro Botanical Gardens on Sal Island. A wonderful experience filled with luscious plants and a variety of animals, it was the perfect opportunity for the children of the Pretoria School. Inviting five of the classes at the primary school, the visit included 170 children aged between 9 and 11 years, as well as their teachers.

While the general objective of the visit was to identify existing animals and plants on the

island, the children learnt a great deal more about the flora and fauna in the gardens. During their tour, for example, they were asked to classify natural and unnatural elements of nature, as well as observe different types of plants by size, consolidate plant care and identify different animal types, such as vertebrates, in the zoo.

The children hugely enjoyed the opportunity to see so many different plant species and animals, all the while learning new and exciting things about biological science. As part of the program, the Foundation paid the entrance fee for all of the

170 students and their teachers. We also provided a mid-afternoon meal, including sandwiches, cakes, juice and water.



Share in the success of our World-Class Resorts



The Resort Group PLC offers the opportunity to invest in a luxurious 5-star Cape Verde property with assured returns.

Our track record is unrivalled in the industry – it's our commitment to proven financial success that has secured the Group's place as market leader in Cape Verde. With three operational Resorts managed in partnership with Meliá Hotels International, the world's largest Resort operator, every guest can enjoy an exclusive holiday experience. It explains the excellent rate of return for property investors, alongside the guaranteed occupancy agreements from major tour operators, which underpin your rental guarantee.

Our proven property investments include:

- ✓ A choice of property types across our luxurious Resorts
- ✓ Payment options to suit your budget
- ✓ Entry level property investments from only €10,000
- ✓ 12% p.a Assured Initial Returns*
- ✓ 7% p.a. ongoing Net Rental Yield
- ✓ Annual usage of the property for up to 5 weeks**

Terms and conditions apply. *Number of years on cash purchases may differ by resort.
**Subject to investment plan selected.

**For more information about the assured returns
on our 5-star Resorts, get in touch today.**

Call +44 (0)1332 387811 Visit trg-property.com